



United Way of Columbia County

## NEWS RELEASE

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**RELEASE: Immediate**

### **Columbia County United Way Lists 2011 Allocations.**

**Bloomsburg-** The final phase of the United Way of Columbia County's 2011 campaign ended recently with 15 grants totaling 385,000 going to local human care agencies.

The 2011 drive collected cash and pledges totaling \$518,896, down 1.2% from the 2010 campaign. "We were lucky to have increased designations from other United Ways come in to make up for the local losses", said United Way CEO John Thomas. These contributions came from corporations and individuals across the country and are added to the pool of dollars available to allocate. "Don't count on this in next year", Thomas added referring to the tough economic times.

Paul Page, of First Columbia Bank & Trust, Chaired this year's Allocations Committee. He was joined by Board Chair Jo DeMarco, Dr. William Bealing, accounting professor at Bloomsburg University and Melissa Fisher of M & T Bank. Returning to the committee was Fred Gaffney, President of the Columbia-Montour Chamber of Commerce. Paul Page said, "I've got to thank these dedicated volunteers for their hours of service to make these difficult decisions. Special recognition goes to Board Treasurer Bill Bealing who developed a formula driven spreadsheet that simplified the process and significantly reduced the time in making calculations".

Here is the list of the 2011 allocations:

- \$78,900 - Services for youth; Columbia-Montour Boy Scouts, Girl Scouts in the Heart of PA, Big Brothers/Big Sisters of Columbia County
- \$133,000 - Services for the families and individuals : Bloomsburg Red Cross, Salvation Army Service Units, Women's Center
- \$121,061 - Services for education and recreation, Bloomsburg Public Library, Orangeville Public Library, YMCA, Children's Museum and Columbia Child Development Program
- \$104,078 - Services for physical and mental health, Columbia Montour/Family Health, Camp Victory, EOS Therapeutic Riding Center